

JLAP

JUNIOR LAWYERS
AGAINST POVERTY



UNIVERSITY OF NAIROBI

FACULTY OF LAW CHAPTER

**A QUICK ONE WAKILI
MENTORSHIP PROGRAMME
2022**

VIRTUAL MENTORSHIP PROGRAMME

THEME: LAW IN THE 21ST CENTURY

EARLY RISKS WE CAN TAKE AS LAW STUDENTS

1.0. Establish Origin, Goals and Objectives

1.1 JUNIOR LAWYERS AGAINST POVERTY

Junior Lawyers Against Poverty is a network of students and junior lawyers using their legal skills to help fight one of the world's toughest challenges – eradication of poverty – through global improvement of access to justice and legal education.

We *fight poverty* through our work on legal support projects, public interest litigation, twinning law students and law departments at universities, training law students and junior lawyers and fundraising for our Justice Fund (amongst other projects!).

JLAP was founded in 2015 to include university students, legal apprentices and trainee lawyers in Lawyers Against Poverty projects. JLAP Groups now operate at universities across the UK and in Africa, with hundreds of students participating in JLAP projects since its inception.

We are a wide network of law students and junior lawyers, from Manchester, Eritrea, London, Gambia, Exeter, Nairobi, Kampala and many more... This led to the launch of JLAP - University of Nairobi Law Chapter in March, 2021 under the patronage of Prof. Kiarie Mwaura.

1.2. ACTIVITY LOG

No	Activity	Deadline	Cost	Notes
1	Establish Goals and Objectives	Nil		
2	Select Date	Nil		
3	Identify Platform	20/03/22	Nil	
4	Identify Guests	23/03/22		
5	Registration of mentees	25/03/22	Nil	
6	Final Team Checkup	30/03/22		
7	Virtual Rehearsal	31/03/22	Nil	
8	Mentorship Programme	02/04/22		

1.3. TAGLINE

A QUICK ONE WAKILI, is a famous phrase among lawyers and their clients on how to drive free legal advice out of a lawyer in Kenya. This will become our mentorship tag as it ironically analyses how we will be tapping free advice from our law mentors.

With our theme being ‘Law in the 21st Century’, we seek to gain mentorship from thought provoking questions like:

- What can I do to make myself an attractive candidate for employment by the time I graduate;
- What are the early risks we can take as law students;
- What is a typical work day like for you;
- How do you prioritize your time when there are competing priorities;
- How is what you learnt in school different from what you are practicing;
- What qualities are lacking among today’s graduates;
- How is the law career likely to change in the next 5 years;
- What are some hard choices that you made to get where you are in your career;
- How can we work together to take action on poverty eradication and access to justice

2.0. Select Date

The Proposed Date for the mentorship programme will be on **02/04/22** as from 12 noon to 3pm UK time /2pm to 5pm EAT (East African Time)

3.0. Identify Platform.

TBC

4.0. Cost Estimates.

TBC

5.0. Establish Event Committee.

The Event committee will be composed of a 5 team committee, that will include;

- | | |
|---------------------------|------------------------|
| 1. Silas B. Owiti | 4. Mercy Mbatia |
| 2. Aimee Chelangat | 5. |
| 3. John Kottowa | |

6.0. Contact Guest - Mentor.

The Guest Mentor shall be **Sir David Greene MSc FCI Arb**, Immediate Past President of Law Society of England & Wales.

He is on Law Society Council, holding seat for international practice.

In practice David specializes in international commercial and consumer litigation including consumer credit, competition claims and claims on behalf of shareholders.

David was articulated with Edwin Coe LLP and qualified in 1980, becoming a partner in 1984. He has been Senior Partner since April 2011.

https://www.linkedin.com/in/david-greene-852103a?lipi=urn%3Ali%3Apage%3Ad_flagship3_profile_view_base_contact_details%3B0C%2FMk4yPT1yUByiozeWBgg%3D%3D

7.0. Draft Program



UNIVERSITY OF NAIROBI

FACULTY OF LAW

'A QUICK ONE WAKILI'

VIRTUAL MENTORSHIP PROGRAMME

DATE: 2ND APRIL 2022 TIME: 3 HRS (12PM - 2PM UK TIME/ 3PM - 6PM EAT)

3:00PM – 3:10PM	ONLINE JOINING	TECH MASTER
3.10PM- 3.15PM	SPOKEN WORD	
3:15PM – 3:20PM	PRAYER & INTRODUCTION	MODERATER
3:20PM - 4:20PM	MENTORSHIP TALK	SIR DAVID GREENE
4:20PM - 4:40PM	QUESTIONS	MODERATER
4:40PM - 4:45PM	VOTE OF THANKS	JLAP -UON CHAIR
4:45PM - 4:50PM	CLOSING REMARKS	JLAP COORDINATOR UK

8.0. Developing Publicity Pieces.

This will include;

SOCIAL MEDIA MARKETING ACTIVITIES

We intend to use the University website, JLAP Website and social platforms to market our activities with the help of the Director, Corporate Affairs and the ICT Department. Our marketing strategy through social media include the following activities:

Use of strong keywords.

Posting photos and videos

Staying updated about the project and contributing our unique content to broaden our research.

Share, tweet and retweet about the project

Use hashtags campaigns.

Engaging with your target market through replying their comments and questions, monitoring their response and collecting feedback of the project.

Analytics and Monitoring

SOCIAL MEDIA PLATFORMS.

These are the platform we will be using to market:

Facebook

Whatsapp

Instagram

Twitter

SOCIAL MEDIA OBJECTIVES

Generate awareness

Widen your company's potential to reach within your target market.

Create engagement in all social media page.

The most effective social media marketing happens over time when quality meets consistency.

Next Mentorship Guests

1. Irungu Houghton – Executive Director, Amnesty International Kenya
2. Sanda Ojiambo – CEO & Executive Director at United Nations Global Compact
3. Phyllos Wakiaga – CEO, Kenya Association of Manufacturers

NOTES